# Plant-Based Foods




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www.plantbasedfoodnews.com
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The industry's first and the only print and digital bimonthly magazine addressing to the plant-based food & ingredients industry.

# EVENT CALENDAR 2027

| EXHIBITION | DATES | COUNTRY |
|---|---|---|
| **January – February** | | |
| ISM Cologne | 31-03 January | Cologne – GERMANY |
| Fruit Logistica | 03-05 February | Berlin – GERMANY |
| **March – April** | | |
| Gulfood | 15-19 March | Dubai – UAE |
| UzFood | 13-15 April | Tashkent – UZBEKISTAN |
| **May - June** | | |
| Vitafoods Europe | 18-20 May | Barcelona/SPAIN |
| PLMA | 25-26 May | Amsterdam/THE NETHERLANDS |
| Anfaş Fresh Antalya Expo | 05-07 May | Antalya/TÜRKİYE |
| **July - August** | | |
| Summer Fancy Food | 25-27 July | New York/USA |
| F Istanbul | 25-28 August | Istanbul/TÜRKİYE |
| **September - October** | | |
| FOODIST Istanbul | 01-04 September | Istanbul/TÜRKİYE |
| Asia Fruit Logistica | 07-09 September | Hong Kong |
| Interfresh Eurasia | 07-09 September | Izmir/TÜRKİYE |
| Anuga | 09-13 October | Cologne/GERMANY |
| Host Milano 2 | 02-26 October | Milan/ITALY |
| **November - December** | | |
| ISM Middle East | November | Dubai/UAE |
| Gulfood Manufact. | November | Dubai/UAE |
| Plant Based World Expo Europe | November | London / UK |
| Food Ingredients Europe | December | Paris / FRANCE |
| World Food Istanbul | December | Istanbul/TÜRKİYE |

# 2027 Editorial Calendar

**January - February**
2027 Outlook & Next-Generation Plant Proteins

Innovations in plant-based proteins: pea, chickpea, fava bean, mycoprotein and emerging sources
Improving taste, texture and nutritional value
Clean-label formulations and shorter ingredient lists

**March - April**
Dairy Alternatives & Functional Ingredients

Innovations in plant-based milk, cheese, yogurt and desserts
Functional ingredients: probiotics, prebiotic fibres and protein enrichment
Sustainable packaging and shelf-life solutions

**May - June**
Plant-Based Meat & Seafood Innovation

New approaches to meat and seafood alternatives
Protein blends and fermentation-assisted product development
Culinary insights, chef-driven concepts and foodservice applications

**July - August**
Global Ingredients & Everyday Plant-Based Eating

Regional ingredients, local sourcing and sustainable supply chains
Plant-based snacks, ready meals and convenience foods
Mediterranean-inspired recipes, pulses and whole-food ingredients

**September - October**
Technology, R&D & Retail Strategies

Advances in formulation, processing and scale-up
Consumer expectations: taste, nutrition, price and convenience
Retail positioning, private label and affordable product development

**November - December**
2027 Review & 2028 Outlook

Key innovations and product launches of 2027
Lessons from product development, retail and foodservice
Emerging ingredients, technologies and opportunities for 2028

# ADVERTISEMENT RATES & TECHNICAL SPECS

## PRINT MAGAZINE ADVERTISEMENT RATES

### PAGE OPTIONS

| | |
|---|---|
| FRONT COVER | 5,000 Euro |
| BACK COVER | 3,500 Euro |
| 1 INSIDE PAGE | 1,500 Euro |
| TWO PAGE SPREAD | 3,250 Euro |
| HALF PAGE | 850 Euro |
| INSIDE FRONT COVER | 2,500 Euro |
| FIRST PAGE | 2,000 Euro |
| INSIDE FRONT COVER & 1ST PAGE | 4,000 Euro |
| INSIDE BACK COVER | 2,000 Euro |

*In yearly reservations 15% discount will be applied.

### ADVERTISEMENT SIZES

| | |
|---|---|
| Full page sizes: | 20,6 (width) x 27,6 cm |
| Two-page spread: | 40,6 (width) x 27,6 cm |
| Half page vertical ad: | 10 cm (width) x 27 cm |
| Half page horizontal ad: | 20 cm (width) x 13,5 cm |

### ADVERTORIAL

Text should be in English.

Text and pictures should be delivered by client.

The pages are prepared by the magazine's technical department and sent to customer for approval.

2-page advertorial: 2,000 Euro

## DIGITAL ADVERTISEMENT OPTIONS

### BANNERS ON OUR HOMEPAGE | www.plantbasedfoodnews.com

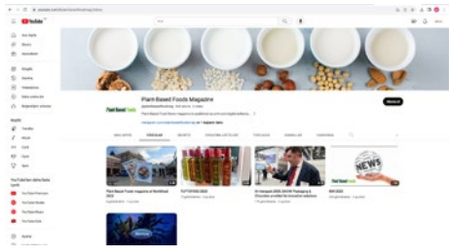
Top banner price:
1,850.00 Euro / month
Sizes: 728 x 90 px

Side banner price:
750 Euro / month
Sizes: 350 x 350 px

Skyscraper price:
1,200 Euro / month
Sizes: 160 x 600 px

Pop-up price:
1,250 Euro
Sizes: 600 x 400 px





### VIDEO INTERVIEW

We can make video interviews in your stand you attend in trade shows.
This options is available for all exhibitions we attend in 2024.

**www.plantbasedfoodnews.com**
Price: 1.250 Euro




### ONLINE /NEWSLETTER ADVERTORIALS

Advertorials are published on our homepage
www.plantbasedfoodnews.com

Maximum number of characters for text:
1,000, incl. blanks
Price: 750.00 Euro

### EDM (E-MAILING SERVICE):

The specific information / advertisement designed at newsletter format is sent to our database. (Over 92,000 international e-mail addresses.) The companies are sector professionals, purchasing managers, CEOs, and R&D departments in the industry. We hyperlink the material to the website of the customer so that potential buyers can see what they're offering.
We share after-delivery report which gives click numbers, country breakdown, visitor numbers, etc.

E-mailing service for 1 time:
1,750 euro

E-mailing specs:
750 (width) x 1500 pxl at HTML format



# We are all over the globe to promote your company!

## Food Ingredients Europe





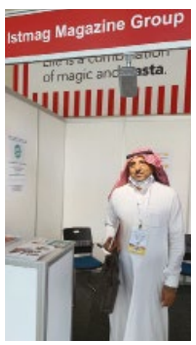



## Gulfood Manufacturing






## Gulfood Dubai




## IFFA Germany

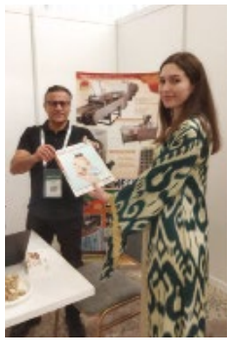




## Snackex Hamburg




## Uzfood Uzbekistan




## Iran Food Exhibition




## Ipack Ima Italy




## Food & Drink Expo United Kingdom



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