

Plant-Based Foods



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AT ALL MAJOR
TRADE SHOWS

www.plantbasedfoodnews.com

e-mail: sales@img.com.tr

The industry's first and the only print and digital bimonthly magazine addressing to the plant-based food & ingredients industry.

EVENT CALENDAR 2025

2026 Editorial Calendar / Topics by month

EXHIBITION	DATES	COUNTRY
January – February		
Gulfood	February 2026	Dubai / UAE
ISM Cologne	January 2026	Cologne / GERMANY
March – April		
CFIA	March 2026	Rennes/ FRANCE
May - June		
Food & Drink Expo	April 2026	Birmingham / UK
July - August		
Summer Fancy Food	June/July 2026	New York / USA
September - October		
Plant Based World Expo North America	September 2026	New York / USA
Anuga Cologne	October 2026	Cologne / GERMANY
November - December		
Gulfood Manufacturing	November 2026	Dubai / UAE
Plant Based World Expo Europe	November 2026	London / UK
Food Ingredients Europe	December 2026	Paris / FRANCE

January - February 2026 Trends & Plant-Based Proteins Innovations in plant-based proteins (pea, chickpea, mycoprotein, novel sources) Tech advances in texture & flavor
March - April Dairy Alternatives & Functional Ingredients Plant-based cheese, yogurt & desserts Functional ingredients: probiotics, adaptogens, superfoods Packaging & sustainability
May - June Plant-Based Meat & Seafood Innovation Hybrid products & blended proteins Culinary insights & chef-driven concepts
July - August Regional Focus & Global Ingredients Local sourcing & sustainable supply chains Plant-based snacking & convenience
September - October Technology, R&D & Retail Trends Breakthroughs in formulation & processing Consumer insights & retail strategies
November - December Year-End Review & Future Predictions Key innovations of 2026 Outlook for 2027

ADVERTISEMENT RATES & TECHNICAL SPECS

PRINT MAGAZINE

PAGE OPTIONS

FRONT COVER	7,000 Euro
BACK COVER	5,000 Euro
1 INSIDE PAGE	1,500 Euro
TWO PAGE SPREAD	3,250 Euro
HALF PAGE	850 Euro
INSIDE FRONT COVER	2,500 Euro
INSIDE BACK COVER	2,000 Euro

*In yearly reservations 15% discount will be applied.

ADVERTISEMENT SIZES

Full page sizes:	20,6 (width) x 27,6 cm
Two-page spread:	40,6 (width) x 27,6 cm
Half page vertical ad:	10 cm (width) x 27 cm
Half page horizontal ad:	20 cm (width) x 13,5 cm

ADVERTORIAL

Text should be English.

Text and pictures should be delivered by client.

We prepare your pages and send you for your approval.

2-page advertorial:	2,000 Euro
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DIGITAL ADVERTISEMENT OPTIONS

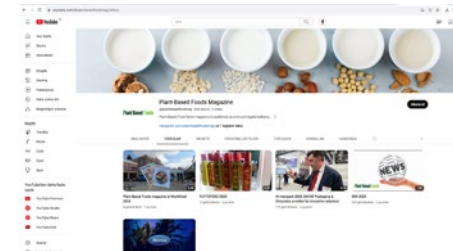
BANNERS ON OUR HOMEPAGE | www.plantbasedfoodnews.com

Top banner price:
1,850.00 Euro / month
Sizes: 728 x 90 px

Side banner price:
750 Euro / month
Sizes: 350 x 350 px

Skyscraper price:
1,200 Euro / month
Sizes: 160 x 600 px

Pop-up price:
1,250 Euro / month
Sizes: 600 x 400 px



VIDEO INTERVIEW

We can make video interviews in your stand you attend in trade shows.

This options is available for all exhibitions we attend in 2024.

www.plantbasedfoodnews.com
Price: 1.250 Euro



ONLINE /NEWSLETTER ADVERTORIALS

Advertorials are published on our homepage
www.plantbasedfoodnews.com

Maximum number of characters for text: 1,000,
incl. blanks
Price: 750.00 Euro

EDM (E-MAILING SERVICE):

We offer e-shot service for exporters, importers and manufacturers so that they can reach their target markets. Your specific information / advertisement designed at newsletter format will be sent to our database. (Over 58,000 international e-mail addresses.) The companies are sector professionals, purchasing managers, CEO's, R&D departments in the industry. We hyperlink the material to your website so that potential buyers can see what you're offering.

We share after-delivery report including click numbers, country breakdown, visitor numbers, etc. After we send the email, we will give you all details such as which companies visited your website most and which ones stayed most. We receive demands from the interested parties and forward them to you. Alternatively, we can put your e-mail address to reply button and customers can write you directly and contact with you. We will prepare test e-mailing before sending and you can see e-shot before.

E-mailing service for 1 time:
3,750 euro

E-mailing specs:
750 (width) x 1500 pxl at HTML format



We are all over the globe to promote your company!

Food Ingredients Europe



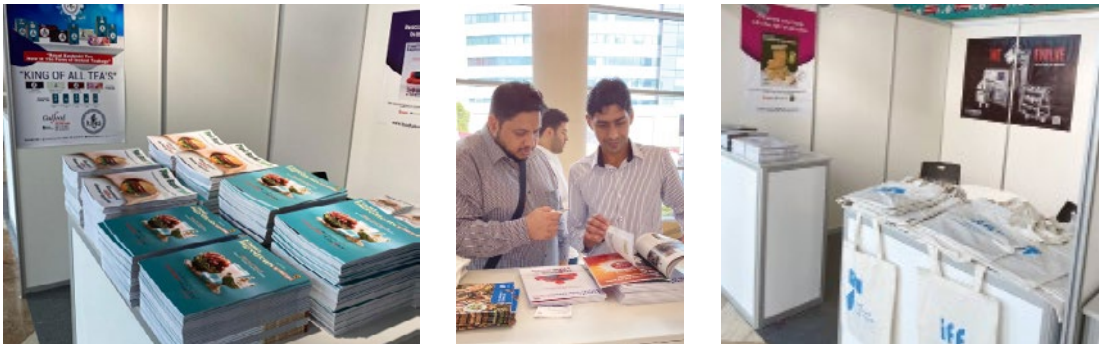
IFFA Germany



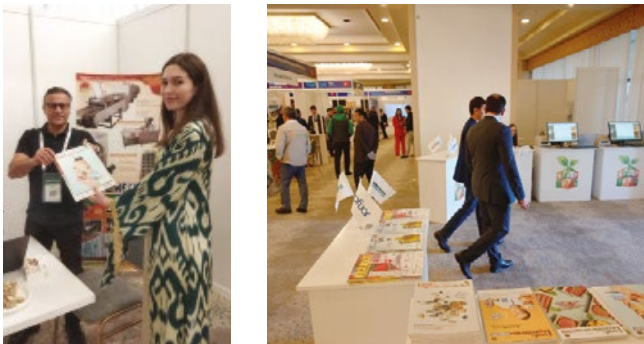
Snackex Hamburg



Gulfood Manufacturing



Uzfood Uzbekistan



Iran Food Exhibition



Gulfood Dubai



Ipac Ima Italy



Food & Drink Expo United Kingdom



Please contact

Ayca Sarioglu
International
Advertising Coordinator

Mobile: +90 (536) 227 29 87

Phone: +90 (212) 454 22 22

Direct: +90 (212) 454 22 33

e-contact

www.img.com.tr
www.plantbasedfoodnews.com

ayca.sarioglu@img.com.tr
sales@img.com.tr